



TECHNICAL
UNIVERSITY
OF CRETE

SCHOOL OF PRODUCTION
ENGINEERING & MANAGEMENT

SCHOOL OF ELECTRICAL
& COMPUTER ENGINEERING



MASTER IN
TECHNOLOGY &
INNOVATION
MANAGEMENT

www.mtim.tuc.gr



TECHNICAL UNIVERSITY OF CRETE - TUC
School of Production Engineering and Management
School of Electrical and Computer Engineering

MASTER IN TECHNOLOGY AND INNOVATION MANAGEMENT (MTIM)



ACADEMIC YEAR 2022-2023



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Technical University of Crete



Technical University of Crete - International Promo Video

<https://www.youtube.com/watch?v=KILs0W4kXME>

MTIM GREECE - ACADEMIC YEAR 2022-2023





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MTIM - Program Structure

The MTIM Postgraduate Program leads to a Master's of Science (MSc) degree in 'Technology and Innovation Management'. The MTIM has been designed around the specific themes of Technology & Innovation Management. The units are structured to provide a strong and coherent narrative.

The program's duration is either 12 months (full-time) or 24 months (part-time).

The full-time graduate program comprises:

- Two semesters (or 4 semesters for a part-time program) of 13 weeks each one with course work on a full-time basis (60 ECTS). Formal examinations are conducted after each semester, and
- Following the successful completion of their exams, the students will have at least a 3-month period to prepare their master thesis (15 ECTS).

The course will consist of three main components:

- Lectures
- Laboratory exercises
- Computer exercises

The courses can be offered through an eLearning platform.





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List of Courses

First Semester

- Business Economics & Finance
- Marketing Management in Technology Firms
- Production & Operations Management
- Decision Analysis & Risk Management

Second Semester

- New Product and Service Development
- Market Analysis & Consumer Behavior
- Legal Aspects of Entrepreneurship and Intellectual Property
- Business Intelligence and Knowledge Management





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Call for Applications 2022-23

Applications Submission Period:

1st June 2022 – 31st August 2022





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Application Procedure

The applications should be submitted to MSc in Technology in Innovation Management Program via the online applications portal for the postgraduate programs of study at the Technical University of Crete:

https://e-graduate.tuc.gr/jMScApplication/?lang=en_US





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Required Documents

The following documents should be attached to each application:

- Detailed CV indicating education, scientific, research, industrial, etc. experience.
- Copies of the degrees/diplomas and relevant documents (properly authorized, if they are issued by non-Greek institutions), showing the grades for each course taken.
- Copies of scientific publications, professional experience and any additional material that can support the application (e.g. Certificates of scholarships, excellence awards, awards from scientific institutions, professional experience as business executive, etc.).
- Two recommendation letters (the application platform will automatically send a short questionnaire to the e-mails stated in the certain field).
- Students whose native language is not English must include proof of competence and fluency in English language (Lower level or higher).
- A photocopy of ID or passport.
- A photo (on application form).

All international post-secondary credentials must be submitted in the original language along with both a certified English course-by-course credential evaluation and translation.





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Tuition Fees

- EU citizens: 4,000€
- Non-EU citizens: 8,000€

Payment process:

- Full time students: three (3) installments (40%, 40% & 20%); before the beginning of each of the first two (2) semesters and right before the submission of the Master thesis completion application, accordingly
- Part time students: five (5) installments (20%, 20%, 20%, 20% & 20%) before the beginning of each of the first four (4) semesters and right before the submission of the Master thesis completion application, accordingly





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The City of Chania



Chania lies on the north coast of the island of Crete and is the second largest city of the island and capital of the Chania Prefecture. It is one of the major tourist destination in Greece, with its many beautiful beaches, the high peaks of the White Mountains and its characteristic deep gorges, such as the Samaria Gorge.

Chania rich and multifaceted history goes back to the Minoan times, when it was a settlement known with the name of "Kydonia", Greek word for quince. Being one of the oldest cities in Crete, however, archeological evidence of the presence of Dorian Greeks, Romans, Byzantines, Venetians and Ottomans can be found all over the city area. Chania is considered to be one of the most beautiful and lively destination in Greece, with its well preserved traditional architecture and monuments from Venetian and Turkish times. The old Venetian harbour with the distinctive lighthouse and the old town have bestowed on Chania the reputation of the most picturesque city in Crete, welcoming thousands of visitors each year.

Chania does not lag behind in modern developments, as it is home to the Technical University of Crete, as well as other educational institutions. It also offers many and varied cultural events and amusements.

Useful Links:

- Municipality of Chania: <https://www.chania.gr/en/>
- Crete Tourism: <https://www.chaniatourism.gr/>
- National Tourism Organization: <https://www.visitgreece.gr/islands/crete/chania/>





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TUC Campus

The campus is undoubtedly the heart of TUC! It is located on a panoramic site on the peninsula of Akrotiri and covers an area of 750 acres, just 5,5 km from the city center. It includes the University Hall of Residences, the University Restaurant and Cafeterias, the Schools' Secretariats, the Library, the Information Systems Centre, the Network Operation Centre, the Public & International Relations Department, the Career Services Office, the Technical Services, classrooms, lecture halls and laboratories as well as faculty and graduate students offices.

Common reference points of all students are the Library and Information Centre, the Language Centre the IT & Communications Centre, the Hall of Residences, the University Restaurant and Cafeterias as well as the Sports Facilities.

Make sure you discover a life outside classrooms and lecture halls, even more interesting and exciting, by participating in one of the student groups, which set the tone on campus!



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Extra Facilities

Student ID card

A student ID card is issued to each student by the Ministry of Culture, Education and Religious Affairs according to a specific web-based registration procedure upon matriculation. This student ID card entitles the student to reduced fare on public transportation, in theatres, cinemas, concerts, museums, etc.

Health Insurance for non-EU residents

If you are an international student from a non-EU country, you will have to verify with your current healthcare insurer whether or not they cover medical costs in Greece. If not, it is highly recommended that you get a private health insurance that covers the most essential medical care in Greece. There are several private health insurers that offer special international healthcare insurance for foreigners that are going to study in Greece.

European Health Insurance Card

The European Health Insurance Card is a free card that gives you access to medically necessary, state-provided healthcare during a temporary stay in any of the 28 EU countries, Iceland, Lichtenstein, Norway and Switzerland, under the same conditions and at the same cost (free in some countries) as people insured in that country. Cards are issued by your national health insurance provider. Students who have been accepted for MTIM program at the Technical University of Crete should have a valid European Health Insurance Card. With this card, students are insured for the period they are enrolled here for their studies. Should there health problems occur, the European Health Insurance Card owners will not encounter any problems with Hospital, etc.





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Information

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MTIM-Joint Postgraduate Program in "Technology & Innovation Management"

School of Production Engineering & Management

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