



MSc in Hospitality and Tourism Management

**School of Humanities, Social Sciences and Economics
University Center of International Programmes of Studies**

Strategic Goals of the MSc in Hospitality and Tourism Management

To provide students with the opportunity to acquire the expertise and develop the skills for the effective management of tourism enterprises in a highly competitive international environment

To provide academic and practical guidance on management and strategy issues in the rapidly developing tourism sector at national and international levels

To enhance students' self-awareness and self-confidence through the acquisition of knowledge and practical skills in disciplines related to tourism management

To shape knowledgeable professionals so that they can assume leading roles in the management of tourism organizations.

Designed for



Entrepreneurs in tourism business



Members of family tourism business



Young professionals in the tourism industry

Key features

Academics with international recognition

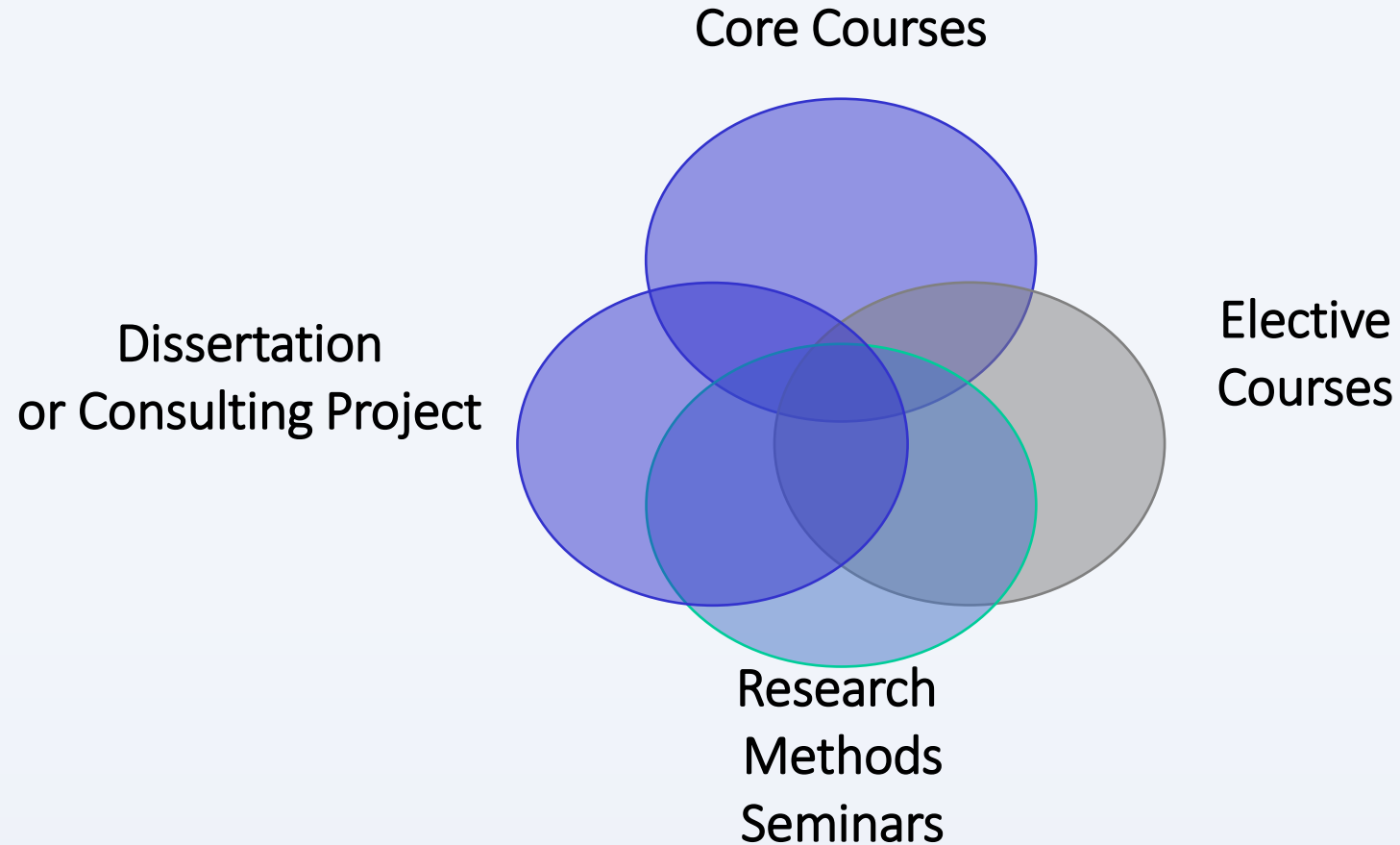
Offered online you can study in a way that suits you!

All courses are taught exclusively in English

The Programme

- Intake: November 2021
- Weekday synchronous, distance learning (zoom) classes between 18:00 – 22:00, three times a week on average

Structure of the Programme (1/2)



Structure of the Programme (2/2)

- Course duration:
 - 8 Core courses: 30 hours each
 - 4 Elective courses: 16 hours each
 - Dissertation or Consulting Project: 5-month project
- In total = 304 hours / 75 ECTS

Programme Overview – Core Courses

YEAR 1

1. CORE COURSES

Teaching Period	Core Courses	Taught Hours	Credits
1	Tourism Management	30	6
1	Hospitality and Tourism Operating Systems	30	6
1	Financial Management for Tourism Development	30	6
1	Services Marketing	30	6



INTERNATIONAL
HELLENIC
UNIVERSITY

Programme Overview – Elective Courses

YEAR 1 _ELECTIVE COURSES*

Teaching Period	Elective Courses	Taught Hours	Credits
2	Tourism Policy Analysis	16	3
2	Project Financing in Tourism	16	3
2	Tourism Product Development	16	3
2	Cultural Heritage Tourism	16	3
2	Destination and Event Development	16	3
2	Visitor Attraction Management	16	3
2	Entrepreneurship in Tourism and Hospitality	16	3
2	Project Management	16	3
2	Transportation in Tourism	16	3
2	Press and Travel Trade Relations	16	3

Programme Overview – Year 2

YEAR 2

CORE COURSES

Teaching Period	Core Courses	Taught Hours	Credits
3	Social Media and Digital Technologies in Tourism	30	6
3	Special Interest Tourism	30	6
3	Human Resource Management in Tourism	30	6
3	Tools for Business Analysis	30	6

Programme Overview – Year 2

YEAR 2_ELECTIVE COURSES*

Teaching Period	Elective Courses	Taught Hours	Credits
4	Tourism Policy Analysis	16	3
4	Project Financing in Tourism	16	3
4	Tourism Product Development	16	3
4	Cultural Heritage Tourism	16	3
4	Destination and Event Development	16	3
4	Visitor Attraction Management	16	3
4	Entrepreneurship in Tourism and Hospitality	16	3
4	Project Management	16	3
4	Transportation in Tourism	16	3
4	Press and Travel Trade Relations	16	3

Assessment

- Assessment is based on exams (70%) and course works (30%) for all courses.
- Blind marking is applied to all coursework and exams.
- Dissertations are assessed by a 3-member committee.
- Consulting Projects are assessed by a 2-member committee (academic / corporate).

Learning Resources

- 17.500 volumes of the latest international books.
- Wide range of hard-copy academic and professional journals.
- Online access to back copies of all key journals.
- Wide range of online financial, scientific, legal and human sciences databases.

Entry Requirements

- To be considered for an MSc programme, candidates are required to have:
 - ✓ an undergraduate degree from a recognized University;
 - ✓ for graduates from non-English-speaking universities, a good IELTS (academic 6.5 and above), TOEFL (IBT, 90 and above) or TOEIC (850 and above) score, or a recognised by the Greek State certificate of proficiency in English;
 - ✓ a personal interview may be required.

Fees – Scholarships

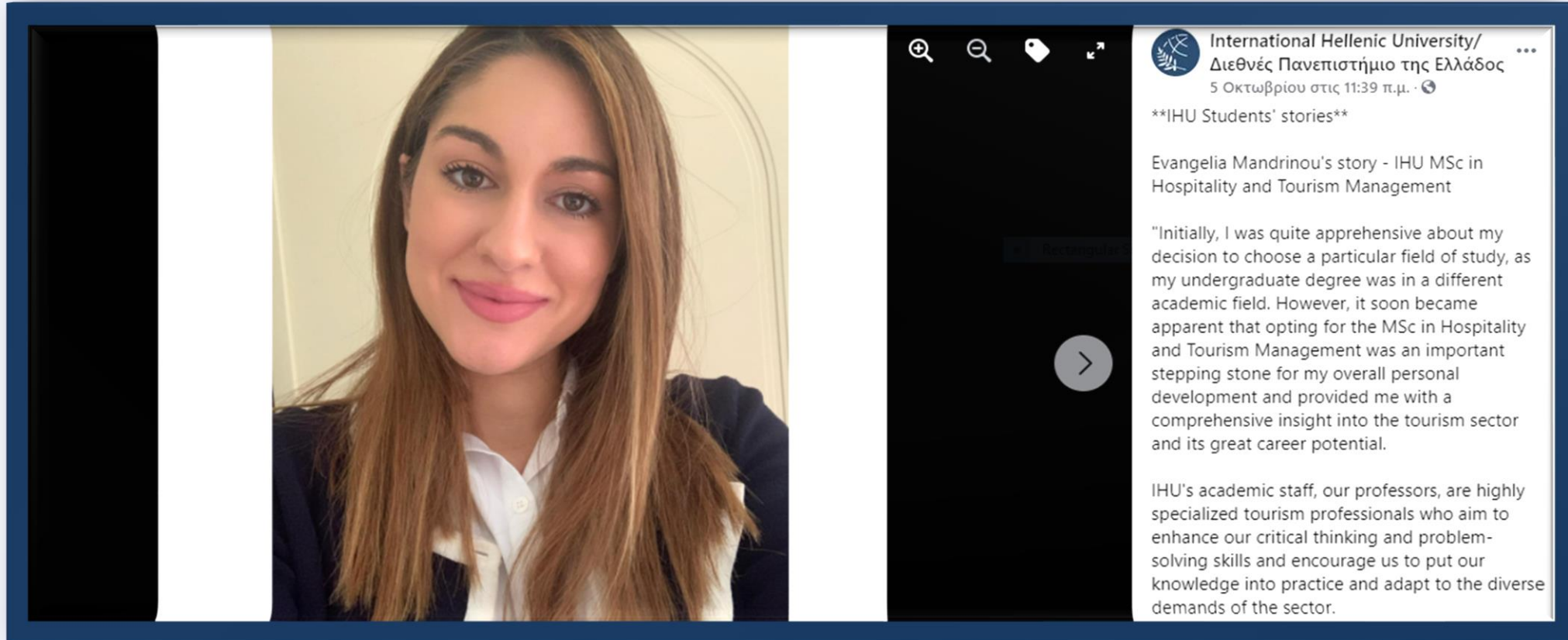


The fees are 3.900€* and the amount is payable in four installments.



The School offers a number of scholarships covering a significant portion of the fees. Award criteria include the quality of the first degree and the undergraduate grades of the candidate.

Testimonials



Thank you for your attention!

- **Contact info:**

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