

Study in Greece in Salon étudiants in Paris

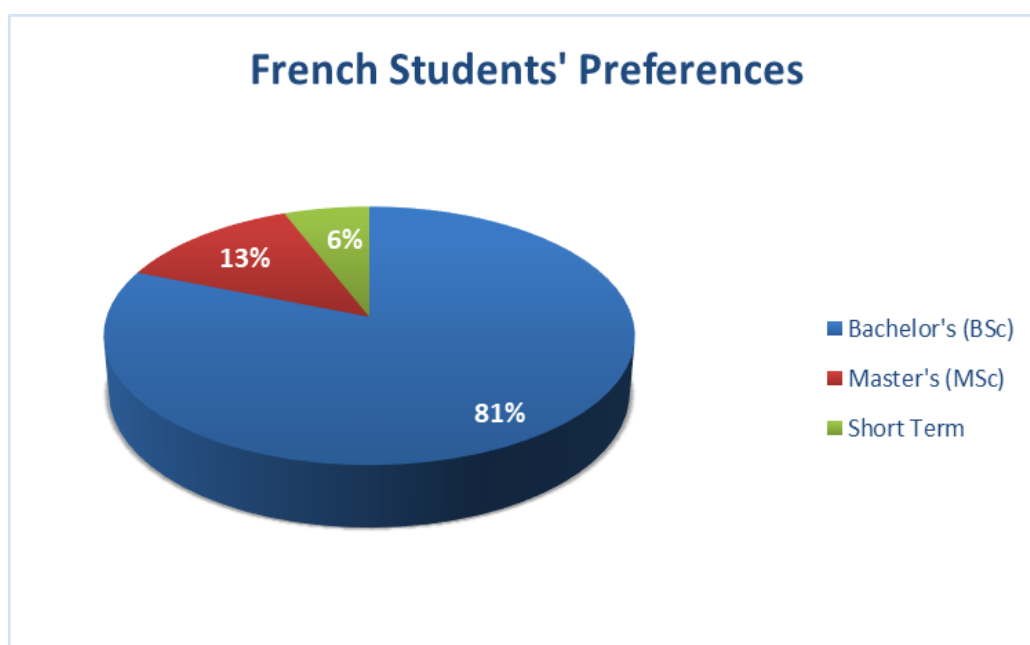
On 26, 27 and 28 November, Study in Greece participated in the biggest Education Fair in France. Organized by l' Etudiant, the [Salon Partir étudier à l'étranger](#) aimed at broadening the academic horizons of the French new generation by offering French students the opportunity to get informed about the wide range of study abroad opportunities around the world. More than 200 exhibitors from more than 50 countries, including universities and university recruiters, study abroad agencies and other academic and cultural institutes had the opportunity to present their institutions and highlight their programs, as well as to provide French public with useful information related to their countries' academic, social and cultural life.

The participation of Study in Greece in the prestigious Parisian Salon signaled the first-ever Greek presence in France, and our country's first attempt to create a channel of communication with the French public, institutions and prospective students.

During the three days of the exhibition, SiG members had the opportunity to dialogue with more than 500 French students interested in continuing their studies abroad.

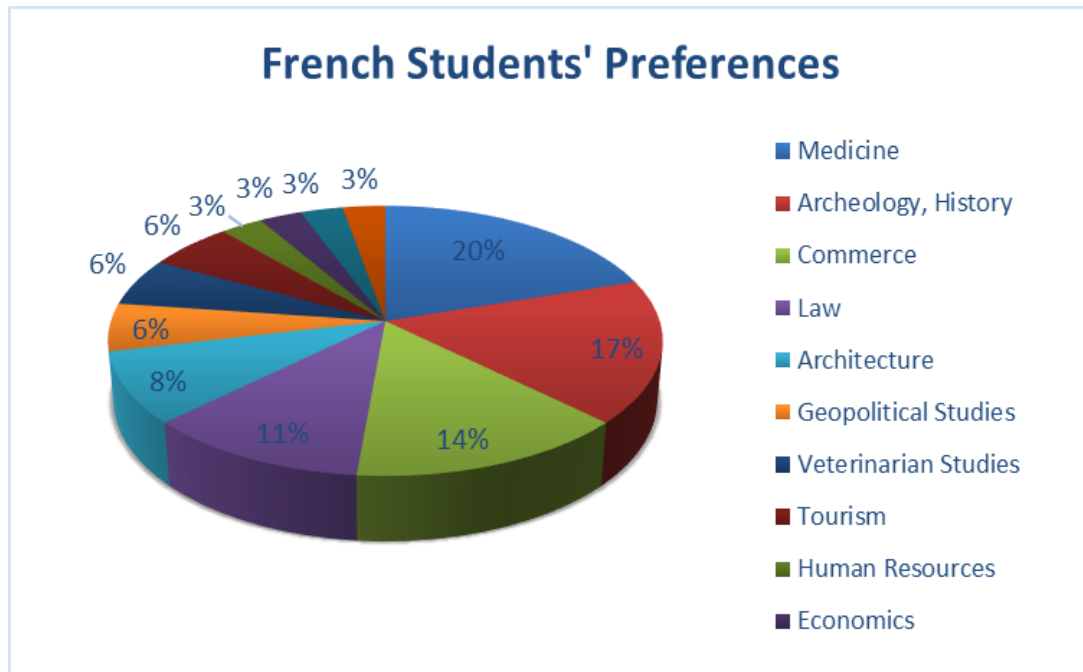
Our contact with the participants and its findings enable us to draw some conclusions concerning the French public study abroad preferences.

First of all, it should be mentioned that the Fair was mainly addressed to under 18s – something that explains the wide interest in Undergraduate Programs – 81%.



If we want to take a closer look at the French adolescents' preferences in terms of majors and scientific fields, as indicated in the below pie chart the 20% of participants envision a career in Medicine, and the 17% of them flirt with the idea of entering the charming world of Classics.

Commerce constitutes an area that also attracts the French new generation – with a percentage of 14% as depicted in the pie chart. The vital sector of Law, concentrating a percentage of 11% is also included among the high preferences of the young French public.



Committed to raise awareness about the *Greek Academic Renaissance*, Study in Greece is glad to have participated in this prestigious Exposition, and has already started collaborating with the Fair's directors to assure Greece's central place in next year's Salon.

Rendez-vous à Paris en 2022!